

# ATHENS AREA HOME BUILDERS ASSOCIATION

JANUARY 2011

VOLUME XLII NUMBER 1



## ATHENS AREA HOME BUILDERS ASSOCIATION

2010-2011 OFFICERS

President – Brad Stephens

Vice President – Alan Cannon

Treasurer – Leon Daniel

Associate Vice Pres. – Dana Kerr

Executive Officer – Jean B. Channell

Administrative Assistant – Lisa Teall

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Email: [aahba@bellsouth.net](mailto:aahba@bellsouth.net)

Visit us at 1651 Meriweather Drive  
in Jennings Mill Country Club

  
*Exclusive  
Invitation*

See page 4

## 16<sup>th</sup> Annual Home & Garden Show 2011

Happy New Year!

As we see signs of economic recovery, your advertising dollars are put to the “Highest and Best” use by participating in the 16<sup>th</sup> annual Athens Home & Garden Show. You will be making direct contact with customers in your target market in a critical time of the year, as homeowners plan their spring projects.

**Showcase your services to over 4000 people in just one weekend.**

This Show is highly publicized through radio, Internet, billboard and newspaper and exhibitors website. We will be driving the public to what is expected to be, one of the best shows ever!

Come and join in all the fun, get creative with your booth, and promote your business! Unite with other professionals in your industry by being a part of the excitement. Area landscapers, builders, retailers, Realtors, bankers and other professionals will be exhibiting at the 16<sup>th</sup> annual Athens Home & Garden Show at the Classic Center on February 26 & 27, the best in the area!

We still have a few good booth locations available so please call the AAHBA office to sign up for your spot in this great show. It is an opportunity that you shouldn't miss! ✨



COME JOIN US!

  
**JANUARY  
MONTHLY MEETING**

January 18, 2011  
Holiday Inn Express  
Downtown Athens

**SPONSORS**  
Fortson, Bentley & Griffin  
and Oconee State Bank

  
**FEBRUARY  
MONTHLY MEETING &  
AWARDS PRESENTATION**

February 15, 2011  
Holiday Inn Express  
Downtown Athens

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Could Be You!

## The Homeless Shelter Gets a New Coat of Paint for Christmas

New AAHBA member Christy Jenkins with Chastain, Jenkins and Leathers, made a request on behalf of the Athens Homeless Shelter seeking volunteers to paint the interior walls of the home.

With the help of AAHBA Members, President Brad Stephens and long time member Tom Edge with TDE, Inc. Construction and Painting, the holiday project was finished just in time for Christmas.

Brad and Christy coordinated the task and developed the plan to get started. Tom Edge answered their call for help, lending his experience, crew and tools to the painting of the home.

Ben Perry with Sherwin Williams authorized the donation of the paint required, and the much needed painting of the home was completed in no time.

That was a super gift to the people there. \*



TDE, Inc. Construction and Painting Crew Member



Brad Stephens On the Homeless Shelter Project

## 2011 Directories are On the Way!

The new 2011 directories will be available at the February Monthly Meeting. They will also be at the AAHBA office anytime after that for you to pick one up at your convenience.

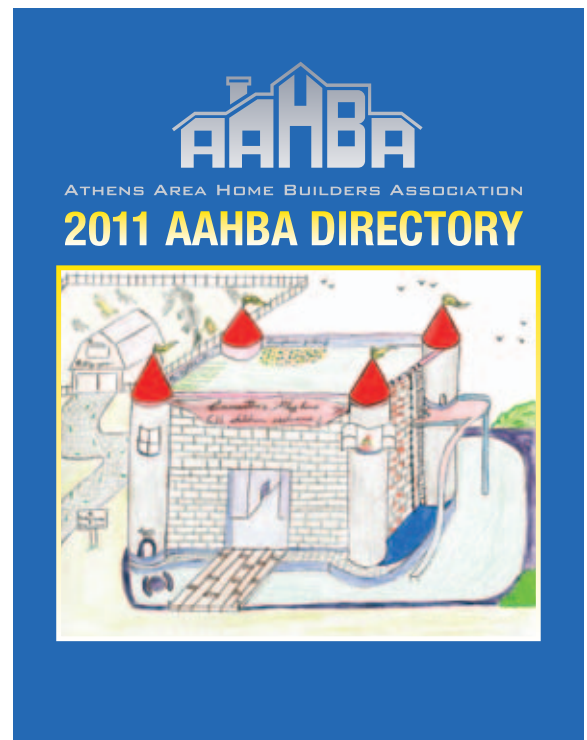
The directory is a great way to find names and numbers for all of the services you need to keep your business running smoothly. We have lots of advertisements highlighting the products and services that our members offer. Directories are available FREE for all members of AAHBA.

Remember “Pic A Pro – Members Use Members First” when you need a service, support your association.

\*\*\* Included in this directory and for the first time – we will add a page promoting, “Member to Member” discounts. That’s right, look no further than your own membership for the best incentives around! \*\*\*

Thanks to all of our Advertisers for supporting this annual publication!

The 2011 Directory cover page is a product of the 2010 Home and Garden Show Art Contest, “My Dream Playhouse”. \*





**The David Family with Santa - Ashlie, Santa, Wade, Clark and Brooks**

## **An Italian Meal is Served at the Homeless Shelter**

**N**orth Georgia Bank was the generous sponsors of the Homeless Shelter meal in the month of December. Clark David with North Georgia Bank said, "My wife, Ashlie, and my boys Wade (6) and Brooks (3) helped serve. It's always a joy and a blessing...we had a great time hanging out with the families, especially the children. We served lasagna, salad, croissant rolls, and brownies for dessert. They were at full capacity, 6 adults and 14 children".

AAHBA provides the meal at the Homeless Shelter every second Tuesday.

Marvel Fence, LLC is scheduled to provide the meal in January. If you are interested in volunteering, we are looking for a few more representatives for 2011; the months of November and December 2011 are currently open. Contact the Association at (706) 543-5760 for your opportunity to participate. \*

## **Athens Area Home Builders Association Serving the Athens Community in Many Ways**

**M**embers of the Athens Area Home Builders Association recently adopted 60 angels from The Salvation Army's "Adopt an Angel" Program. Susan Bogardus of First American Bank & Trust serves as a member of the Board of Directors of The Salvation Army. Susan coordinated this effort and through this program AAHBA members were able to provide gifts for children in need.

Santa arrived at the AAHBA office on December 2<sup>nd</sup> for his second annual visit. He spoke with children of AAHBA members and pictures were made. The cost of the pictures was a donation to the Toys for Tots program. Susan Bogardus arranged for the toys to be picked up. Builder Member Karen Griffin arranged for Santa to be there and coordinated all of the details. AAHBA also donated money to The Salvation Army to assist them with purchasing additional toys for Christmas.

An ongoing service that AAHBA provides is feeding the Athens Area Homeless Shelter once a month. Members volunteer to provide dinner to the residents of the shelter. They deliver the meal, serve the meal, and visit with the residents.

AAHBA members agree that this is a most rewarding experience, and they enjoy participating. This project was the idea of now Secretary of State Brian Kemp and was started when Brian was President of AAHBA in 1997. \*



**Members of AAHBA Angel Gifts**



**... and More Angel Gifts**

## **Exclusive Invitation!**

### **Preview Party for AAHBA Members and Home & Garden Show Exhibitors**

The Athens Home & Garden Show is coming up and it's one of AAHBA's largest fundraisers. The show features displays of products and services needed to make your home and environment better. For an exhibitor, it is a great opportunity to reach out to the area and boost your customer base. This prestigious show is very well known and is held at the Classic Center in downtown Athens, welcoming the coming of spring.

On February 25, 2011, we will host the "Invitation Only" Preview Party, including all AAHBA Members and exhibitors. This is your "exclusive" opportunity to get a first-hand at all of the products and to enjoy the company of fellow members, and also to see which booths win the booth awards.

On February 26 & 27, 2011, the show is open to the public and welcomes over 4,000 people through the aisles. Throughout the weekend, seminars are teaching the show attendees how to do everything from pruning an azalea to updating interior décor.

If you don't have a product or service to showcase to the public, this is not a problem. There are lots of opportunities to support the show and get some visibility. We have sponsorships for the Preview Party, the Seminars and for an Exhibitor's Lounge that provides treats for the exhibitors while they are resting their feet.

Contact Jean at the AAHBA office at (706) 543-5760 for answers to all of your Home & Garden Show questions. \*

*You're Invited!*



## **HBAG News**

### **Major Changes to the 2011 Energy Code**

The new Energy Code will require a building envelope/duct tightness test for one-and-two family dwellings. Working with Georgia Power and Southface, HBAG created an amendment for a Certified Duct and Envelope (DET) Verifier. A person can become certified by attending an approved one-day class and conduct the blower door/duct testing. This certified person does NOT have to be independent of the builder or HVAC contractor to conduct the testing.

A summary of major changes has been developed by Tony Donald and Darrell Howell of Georgia Power, with assistance from Bettie Sleeth and DCA staff. <http://www.naylornetwork.com/hga-nwl/articles/index-v2.asp?aid=134229&issueID=23432>

### **HBAG Winter Board Meeting**

The Home Builders Association of Georgia will have its Winter Board Meeting and Legislative Lunch on February 2, 2011 at the Georgia Freight Room, 65 Martin Luther King, Jr., Drive Atlanta GA. Home builders from Associations all over the state will gather to share ideas and learn about what is going on at the state level. It is important for as many members to attend as possible because the future of the industry and the HBAs will be top priority at this meeting. These meetings are for ALL members. It is a great time to mingle with the decision makers and get their take on the building industry. If you are interested in attending, please let Jean or Lisa know at (706) 543-5760.

## WELCOME NEW MEMBERS!

*The following new members were approved for membership  
by the AAHBA Board of Directors.*

*Please help us welcome them to our Association:*

***See them here!***

**[www.aahba.com/Welcome-to-New-Members-v-31.html](http://www.aahba.com/Welcome-to-New-Members-v-31.html)**

## ***The Salvation Army Thanks AAHBA Members***

Dear Friends!

Happy New Year from The Salvation Army in Athens! Thank you so much for your support in 2010 and we pray you continue to partner with us again this year as we seek to help those in need within our community. The Salvation Army's mission is to meet human needs in His name without discrimination and we look forward to serving alongside with you this year. This cannot be done without the grace of God and your support.

May God continue to bless you with strength, courage, wisdom, compassion, and passion for the vision He has given you and your family for 2011! Please enjoy this glimpse of our 2010 Angel Tree program where over 1,500 children were provided with toys and clothing for Christmas.

*Christina Faine  
Regional Resource Development Director  
The Salvation Army - North Georgia*



***Distribution Day***

***Salvation Army  
Director Christina  
Faine & Elf***



## Thank You to Our 2010 Monthly Meeting Sponsors

January	ABC Supply
February	Fortson Bentley and Griffin, P.A. / Oconee State Bank
March	84 Lumber / Huber Engineered Woods
April	Jackson EMC
May	Dalton Carpet One / Lade Danlar Lighting
June	ProBuild
July	Athens First Bank & Trust
August	Walton EMC
September	First American Bank & Trust / Williams and Associates Land Surveying
October	Chastain, Jenkins & Leathers / Quarterman & Hodson, PC
November	Athens Building Supply / Ferguson Enterprises
December	No Monthly Meeting



## ASSOCIATE MEMBERS—THANKS FOR HELPING TO BUILD OUR FUTURE

**W**e all know that our associate members contribute a lot of their time and money to this association—we talk about that every year - but let's take a moment to really understand the significance of their contribution.

Our associates are some of our most enthusiastic and effective recruiters of new members, and so they help to ensure the future of our association. Many of our committee leaders are associates and so are key players in making our association a success.

They are involved in many of our association's most popular activities and events, contributing their time and energy to the Athens Home & Garden Show, Golf Tournaments, Builders Bash and BBQ.

They represent a large portion of our members, and so give us much greater political clout and a louder political voice than we would have otherwise.

Their sense of community service shows, in their most recent participation by helping the Homeless Shelter, Project Safe, Toys for Tots, and The Salvation Army. Our association's public image has been greatly enhanced by their spirit of volunteerism.

Our association benefits greatly from the revenue our associate members contribute through their membership

dues, sponsorships, advertising and exhibit fees. Their support is the foundation on which this association is built.

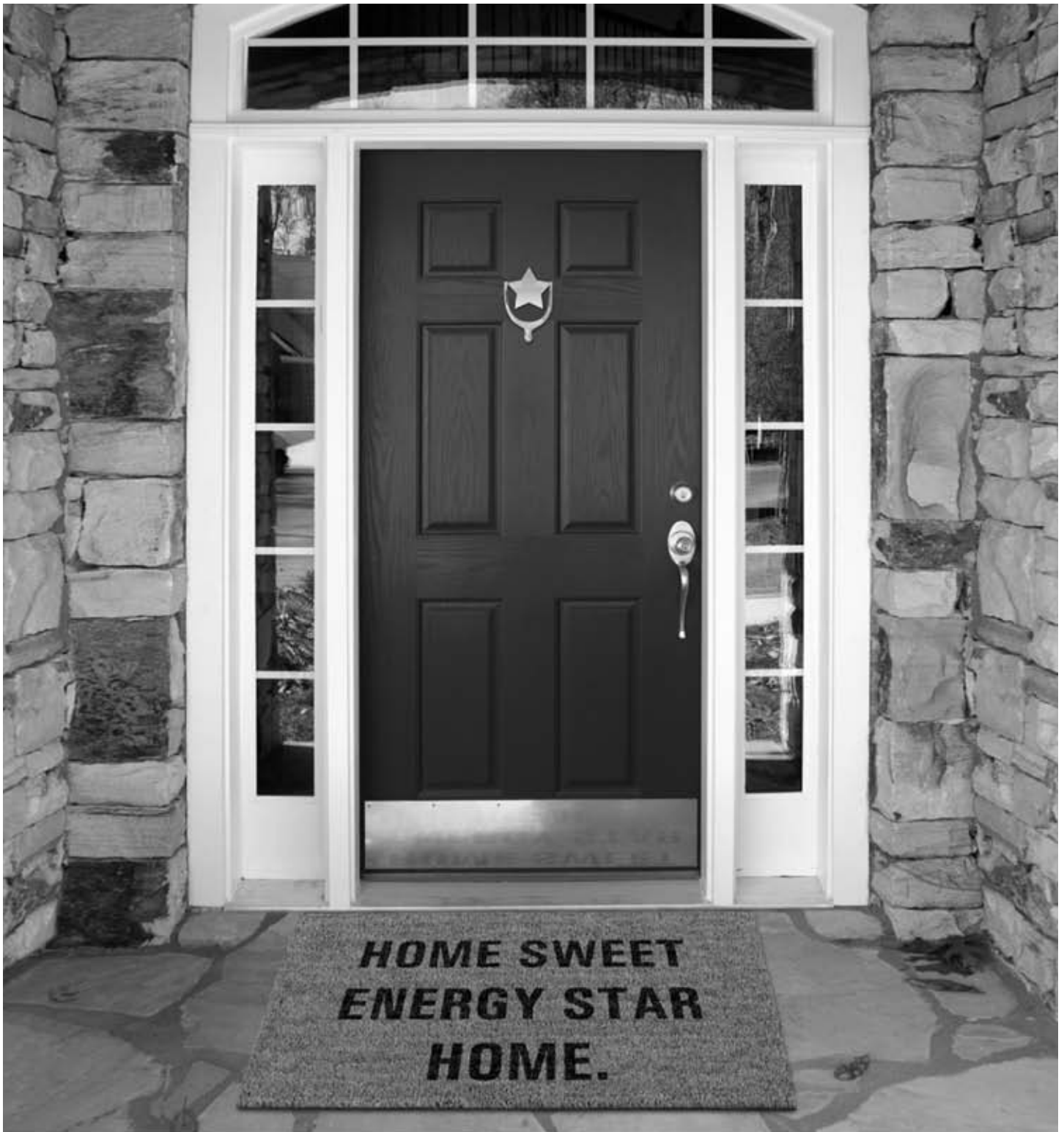
While many of our associates belong to other trade associations which represent their unique business interests and occupations, they still manage to make involvement in our association their number one priority. They work side-by-side with our builder members to support the industry from which they too make a living.

So how do we thank our fellow members who have given so much to this association? It's very simple...

- Thank them with your business.
- Call them first for a bid.
- Give them the chance to earn your business.

Give your business to someone who gives back to the association and the industry—one of our own. Take advantage of the discounts offered in the AAHBA Member to Member Discount program.

Associate members, thank you. We truly appreciate you and are proud to honor you this month and throughout the year. \*



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Athens Blueprint	Discount 15%
Dalton Carpet One	Discount 10%
<i>On special order materials – hardwood, laminate, ceramic tile, vinyl, carpet and area rugs.</i>	
Make Mine Home – Design Consultation	Discount 10%
Marvel Fence	Discount 10%
<i>List installed prices or prices on www.profenceworks.com</i>	
Pro Granite	Discount 10%
Select Marble of Athens	Discount 10%

These AAHBA Member to Member Discounts **will be displayed often** to remind you of your benefits.

Please contact AAHBA to add your company to this list. Call 706-543-5760  
E-mail: [gac\\_aahba@bellsouth.net](mailto:gac_aahba@bellsouth.net)

Also find these in the New 2011 AAHBA Membership Directory.

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**ABC Supply** keeps the focus where it belongs . . . on you, the customer. We know that our success depends on your success. That’s why we are staffed with knowledgeable people who know the importance of customer satisfaction and managers who have the authority to assist you in any situation that arises. All ABC customers are invited to provide feedback on the services and products we provide. Our goal is total customer satisfaction. We are committed to earning your business every single day.

## *Workplace Award 2010 – four years running*





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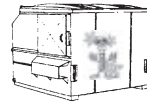
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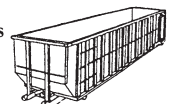


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**MISSION STATEMENT:** The Athens Area Home Builders Association, chartered in 1957, is a not for profit trade association representing and uniting the building industry in Clarke, Oconee, Madison and Oglethorpe counties. As the voice of the industry, we strive to create and promote a favorable climate for quality, affordable construction to assure a positive economic future for the communities we serve.

# C A L E N D A R

## JANUARY

- Associate Council 6  
12:00 Noon  
Association Office
- Board of Directors Meeting 18  
10:30 AM  
Holiday Inn Express,  
Downtown Athens
- Regular Monthly Meeting 18  
11:30 Registration • 12:00 Lunch  
Holiday Inn Express,  
Downtown Athens

## FEBRUARY

- Associate Council 3  
12:00 Noon  
Association Office
- Board of Directors Meeting 15  
10:30 AM  
Holiday Inn Express,  
Downtown Athens
- Regular Monthly Meeting and 15  
8th Annual Awards Presentation  
11:30 Registration • 12:00 Lunch  
Holiday Inn Express,  
Downtown Athens

If you have any questions concerning the above meetings or activities, please call the Association office at 543-5760.

ATHENS AREA HOME BUILDERS ASSOCIATION  
P. O. BOX 1903 • ATHENS, GEORGIA 30603

## Hidden Hammer

There is a Hidden Hammer located in the Newsletter. The size of the Hidden Hammer is much smaller than this one. If you find it, call our office with the location at 706-543-5760, fax it to 706-549-7203 or e-mail it to [gac\\_aahba@bellsouth.net](mailto:gac_aahba@bellsouth.net) before the next Monthly Meeting. We will have a drawing during the Monthly Meeting for the winner of \$25.\*

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Location of Hammer (page #, etc.) \_\_\_\_\_

**\* You must be present at the next Monthly Meeting during the drawing to win the \$25.**



This is the actual picture you are looking for, just much smaller.