

THE ATHENS

HOME

& GARDEN

SHOW



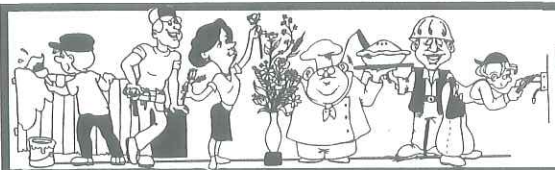
Exhibit & Registration Information

Saturday and Sunday, February 27th & 28th, 2010
The Classic Center • Athens, Georgia

SPONSORED BY:



**ATHENS AREA HOME BUILDERS
ASSOCIATION**



THE ATHENS HOME

The primary purpose of the Home and Garden Show

is to educate and inform the Athens Area consumer about the products and services available to them from the builder and associate members of the Athens Area Home Builders Association. Secondly, the show serves as a fund raising event for the Association and a service project for the consumer; therefore, booths are also available to non-members.

Booth Information

Size: Each booth is 10' wide X 8' deep

Cost to Members:

First booth = \$500.00

Second booth = \$450.00

Each additional booth = \$400.00

Cost to Non-members:

First booth = \$600.00

Second booth = \$550.00

Each additional booth = \$500.00

Water and Electricity Not Included In This Price:

Water and electricity are available for an additional fee only through The Classic Center. Upon receipt of application and deposit a utility service order form will be provided. If you have questions now please call the AAHBA office (706) 543-5760.

Exhibitors May Not Assign, Sublet, or Share:

Exhibitors may not assign, sublet, or share the whole or any part of the space allotted to them and may not advertise or display goods or services other than those manufactured or sold by them in the regular course of their business.

Furnishings Provided:

- ✓Hardware ✓Drapery for back and side walls ✓One Table ✓Two Chairs ✓Trash Can ✓Carpeted Floor
- ✓ One identification sign showing company name and booth number

Booths can be arranged in any way within the allotted booth space with the following limitations and restrictions:

✗ Does not encumber the visibility of adjoining booths or block another exhibitor's view ✗ No loud speakers or mechanical devices that may disturb others ✗ AAHBA reserves the right to remove any exhibit not conforming to all local, state, federal, and Classic Center requirements and laws.

Booths may be utilized as desired within the following guidelines:

- ◆ The Classic Center is a well maintained municipal building, operating under strict codes and regulations; its policies and regulations must be adhered to
- ◆ No advertising or displaying of goods or services other than those manufactured or sold by exhibitor in the regular course of their business
- ◆ Only registered exhibitors are allowed to work the booth
- ◆ No food or beverage products that are available through The Classic Center Concessions may be given away or sold in booths
- ◆ Exhibitors are responsible for the drawing for any door prizes they provide, these prizes must maintain the professional nature of the Show, and any signs or descriptions must be professionally printed
- ◆ No inflated balloons
- ◆ No smoking

Exhibitors who want to use materials or equipment not in compliance with exhibit regulations:

Submit a detailed sketch to the Home & Garden Show Committee at least 30 days in advance and receive expressed written approval.

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All Booths Must Be Manned during the Following Times:

FRIDAY, February 26, 7:00 PM - 9:00 PM

The Preview Party will kick-off the Show and is well attended. Members of the AAHBA will be invited to the Preview Party. All exhibitors are required to man their booths during the Preview Party as this is the official opening of the show.

SATURDAY, February 27, 10:00 AM - 6:00 PM

SUNDAY, February 28, 12:00 Noon - 5:00 PM

On Saturday and Sunday all patrons will be paying customers; therefore, booths must be staffed during show hours and representatives must wear exhibitor badges in all exhibition and seminar areas.

Admittance will be by badge or paid ticket only.

Exhibitor Packets and Check-In Information

First Part of February

Each exhibitor can expect to receive a packet of information including everything needed prior to set-up day. Utility Services Order Forms and other Classic Center information will be included.

Friday, February 26, 2010

A registration and information booth will be open beginning at 7:00 AM with badges, move-in information, and exhibit floor layout. The Classic Center will also have a service table for exhibitors who need water, electricity, additional tables, chairs, and other amenities. Please remember that there is a charge from the Classic Center for utilities.

Post Show Follow-up

Soon after the Show closes, the AAHBA will send out an Exhibitor's Evaluation to provide an opportunity for feedback and a pre-registration form for next year's show for your convenience.

Security / Safety / Liability Issues

■ The AAHBA reserves the right to make changes in the floor plan and booth assignments at its discretion in order to best serve the interests of the Show and its collective Exhibitors. ■ AAHBA, its agents, and The Classic Center will not assume any responsibility for the safety of the property of Exhibitors from theft, damage by fire, accident, acts of God, or other causes. Exhibitors are encouraged to insure products presented at their own expense. ■ Security is provided during show hours by AAHBA to provide normal protection against loss, although the Home and Garden Show officials assume no responsibility for lost or stolen items. Exhibitors are urged to take the necessary measures to prevent such temptations. Uniformed police will monitor the Show during show hours and 24 hour security is scheduled. ■ AAHBA and The Classic Center will not be responsible for any items left unattended.



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Deadlines at a Glance

Payments:

Prior to February 1, 2010 – A non-refundable \$100.00 deposit is due with booth reservation.

February 1, 2010 – Full payment is due on all booths with deposits down.

After February 1, 2010 – Full payment is due with booth reservation.

Any cancellation after February 1st is not subject to a refund of any kind.

Set-up:

Thursday, February 25, 2010 – The Classic Center will accept shipments associated with Show set-up.

The shipping address for The Classic Center is 300 North Thomas St., Athens, GA 30601

Friday, February 26, 2010 – Installation & Set-up from 7:00 AM – 12 Noon **OR** 12 Noon – 5:00 PM

A schedule for the day of set-up will be in the Exhibitor's packet to be mailed in the first part of February. Please let us know if you have a set-up time preference.

5:00 PM Friday, February 26, 2010 – All exhibits must be completed and ready for judging.

Removal:

Sunday, February 28, 2010 from 5:00 PM - 10:00 PM – Removal of exhibits.

Monday, March 1, 2010 from 7:00 AM - 10:00 AM – Removal of exhibits.

10:00 AM, Monday March 1, 2010 – Building must be cleared.

Exhibitors are not allowed to dismantle or pack prior to the end of the show.

PRSRST STD
U.S. POSTAGE
PAID
ATHENS, GA
PERMIT #73

**ATHENS AREA
HOME BUILDERS ASSOCIATION**
P. O. BOX 1903
ATHENS, GEORGIA 30603



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Application to Exhibit

1. Please examine the layout pictured on the back of this application and select your top three booth location choices:

First Choice _____

Second Choice _____

Third Choice _____

2. Provide the following contact information:

Date _____ Phone # _____

Company _____

Contact Person _____

Address _____

Products/Services to be exhibited _____

E-mail address _____

3. Mail or fax this application to:

Athens Area Home Builders Association

PO Box 1903

Athens, GA 30603

Fax: (706)549-7203

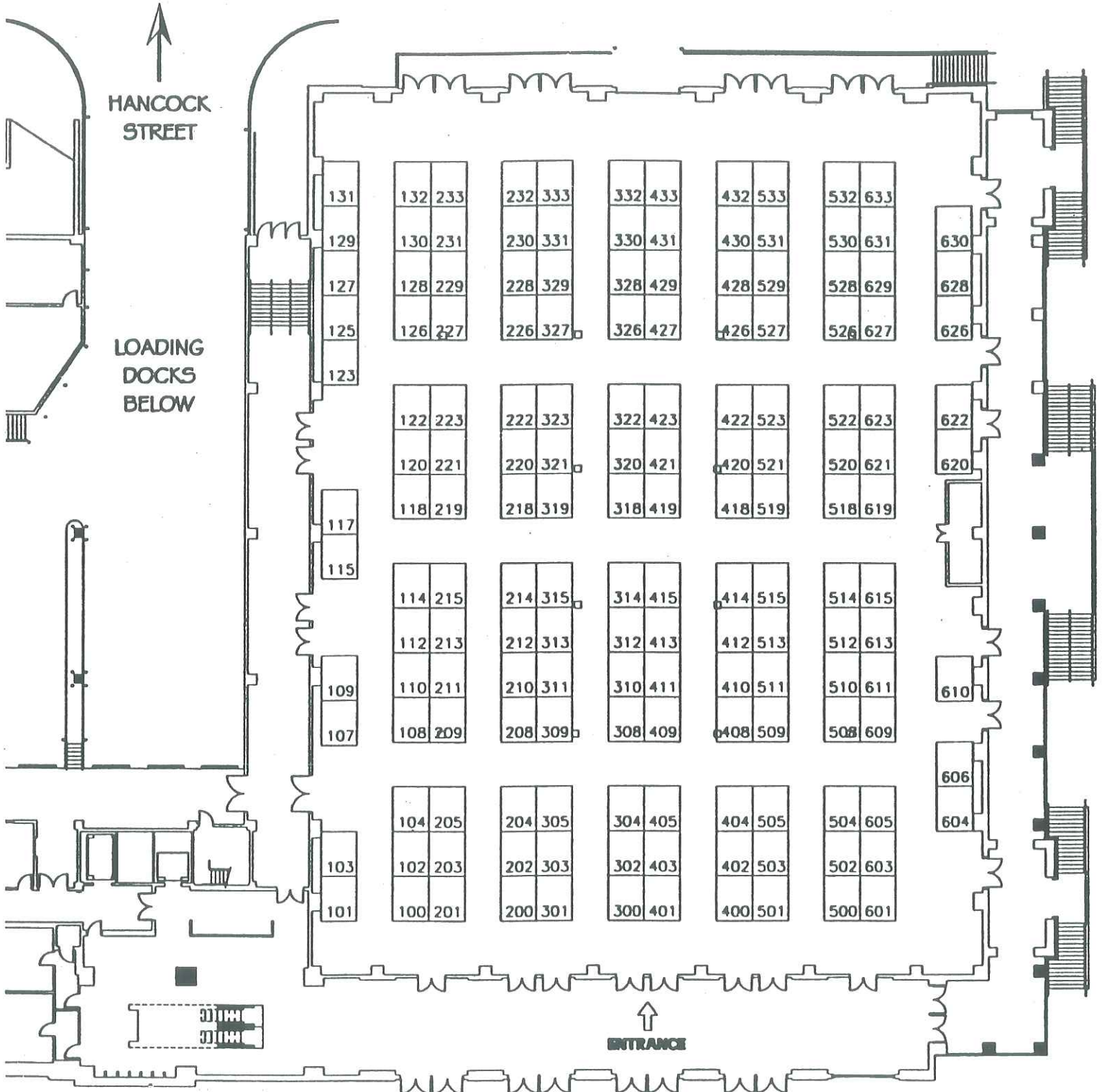
4. Someone will contact you to confirm your final booth location. After this verbal confirmation, two invoices – one for your deposit and the other for your total cost – will be mailed to your contact person.

If you have any questions or concerns, please do not hesitate to call Athens Area Home Builders Association at (706) 543-5760.



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Booth Layout



159 - 8x10' BOOTHS